

FUJIFILM X-T50 DIGITAL CAMERA BODY BLACK

SUMMARY

Combining some of the best stills and video features into a stylish hybrid body with physical dials, the Fujifilm X-T50 Digital Camera Body Black is a compact yet powerful Fujifilm X mirrorless camera for passionate creators.

The X-T50 camera offers advanced features with classic controls in a body, which weighs just 438g, including a single SD card and battery. It features 20 Film Simulation modes, including the latest *Reala-Ace* from Fujifilm, along with a new dedicated physical Film Simulation dial for instant access.

The body boasts a high resolution OLED viewfinder and 2-way touchscreen LCD, plus powerful tech such as the high-resolution 40.2MP X-Trans CMOS 5 HR sensor with the fifth-generation X-Processor 5. These combine to deliver cutting-edge AI-powered Autofocus, fast 8fps continuous burst shooting and lower power consumption for great battery life.

A built-in digital teleconverter, 7.0-stops IBIS and wide tracking AF with Face/Eye detection are just a handful of the incredible features available to stills photography and video creators using the Fujifilm X-T50.

You can record in a wide range of video formats including 6.2K/30p, 4K/60p, ultra high-speed 1080/240p, using 4:2:2 10-bit colour depth with F-Log2, ProRes and BlackMagic RAW all available.

Wide ranging connectivity supports filmmaking and content sharing through built-in frame.io connectivity, headphone and mic jacks, HDMI, WiFi, webcam and USB-C PD support for creators of all types.

KEY FUJIFILM X-T50 CAMERA FEATURES

- 40.2 megapixel X-Trans CMOS 5 HR sensor with X-Processor 5
- 2.36 Million-dot OLED viewfinder and 3-inch 1.62 Million-dot 2-way tilt touch LCD
- 8fps mechanical shutter and up to 20fps in electronic shutter mode
- Up to 7.0-stops in-body stabilisation
- Face/Eye AF subject detection
- Physical film simulation dial
- 20 film simulation modes including Reala-Ace
- 1x UHS-II SD memory card slot
- 390 shots battery life with NP-W126S Li-ion battery
- 6.2K/30p, 4K/60p, 1080/240p 4:2:2 10-bit with F-Log2, ProRes and BlackMagic RAW
- 3.5mm mic and USB-C headphone jacks, USB-C PD, Micro HDMI, USB-C adapter included
- Bluetooth, WiFi with built-in frame.io connectivity and UVC webcam 4K/60p
- Available in **black** and Silver X-T50 body

UJIFILM X-T50 DIGITAL CAMERA BODY BLACK IN MORE DETAIL

BEAUTIFUL IMAGE QUALITY

Fujifilm's current highest resolution APS-C sensor found in cameras like the X-H2 is at the heart of the X-T50, which offers unrivalled image quality for both stills and video. The sensor combines a low standard base ISO sensitivity of ISO 125 with incredibly quick shutter speeds up to 1/180,000 for bright daylight situations. 10-bit HEIF images are supported, with better compression and higher image quality than regular JPEG files, along with RAW stills and video file support.

HIGH-SPEED X-PROCESSOR 5

Fuji's fifth generation X-Processor 5 takes *shooting speed, colour science* and *image processing* to new levels, while reducing power consumption effectively. This enables the camera to provide an advanced shooting experience with high speed burst shooting and ultra-fast shutter speeds up to 1/180,000 second in electronic shutter mode. The result is a powerful camera that you can handhold, with versatile content creation catering to any creative assignment.

ENHANCED AF PERFORMANCE

Thanks to the sensor and processor combination the X-T50's AF is significantly improved compared to the X-T30 II. Wide sensor coverage phase-detection AF points and a faster and more accurate autofocus algorithm introduce deep-learning AI technology with subject detection AF, and enhanced autofocus performance.

The AF system more accurately recognises and tracks human faces and eyes, as well as *animals, birds, motorcycles, bicycles, airplanes, and trains*. This enables photographers to focus on their creative vision, while the camera handles more precise autofocus with great results.

20 FILM SIMULATION MODES

Fujifilm's vast experience in colour science has been extended to encompass 20 Film Simulation Modes for the X-T50 mirrorless camera. The REALACE recipe has been added too, which offers a slightly reduced saturation and similar tonality to PRO Neg. Std, that's ideal for everyday shooting and general use.

HARDWARE AND CAMERA DESIGN

Fujifilm has given the X-T50 camera a comprehensive set of tools for photographers, in a body design which weighs just 438g, including:

- Film simulation dial
- Threaded shutter release for a shutter release cable
- Exposure compensation dial
- Shutter speed dial
- Custom Fn button
- F/R command dials
- Interval timer shooting

- Colour Chrome Effect
- Multi exposure
- Drive button
- Q button

These allow you to create photos and video with easily accessible and customisable controls on the body.

GREAT ERGONOMICS AND BUILD QUALITY

Whether using the high-resolution electronic viewfinder (EVF) or the 2-way tilting LCD touchscreen, the Fujifilm X-T50 offers a clear view of the scene in front of you, complemented by easy-to-use controls that support creative image-making.

EVF

OLED Colour Electronic Viewfinder with 2.36 million dots, and 0.62x magnification.

LCD

3.0 inch Tilt-Type (2-Way) Touch Screen Colour LCD Monitor with 1.62 million dot and 4:3 aspect ratio. This offers easy image review and touch shooting settings, using commonplace gestures and control.

Digital Teleconverter

A built-in 1.4x /2.0x digital teleconverter allows you to zoom in without adding an external teleconverter to boost your X mount lens with even more versatility.

Fuji has refined the body design for the X-T50, rounding off the corners, adjusting the rear button layout as well as adding an improved grip shape for better hold, whether shooting stills or video.

COMPACT AND PORTABLE

With a design based on the X-T30 II and weighing just 438g with an SD memory card and battery, the new-generation Fuji X-T50 camera is light enough to bring anywhere and shoot handheld.

It is compatible with fast UHS-II SD memory cards, which can keep pace with 20fps burst shooting and 6.2K video recording, while providing up to 390 frames battery life in economy mode, using the NP-W126S rechargeable battery.

UP TO 7.0 STOPS IN-BODY STABILISATION

With up to 7.0 stops of compensation against camera shake, the advanced in-body stabilisation system (IBIS) allows you to handle low light situations with ease. This is achieved by harnessing information from both the image sensor and gyro sensor, providing a huge advantage to shoot at faster shutter speed in any lighting conditions.

PHOTOGRAPHY FEATURES

Powerful tools are available to help you capture perfect stills, such as:

- AF range limiter
- 425 AF points

- 20fps in electronic shutter mode
- 8fps continuous shooting mechanical shutter mode
- 1/180,000 in electronic shutter mode
- 7.0 stops IBIS
- AF-C custom settings
- Focus lever
- Ai Auto White Balance

VIDEO PERFORMANCE

This is a hybrid camera, which is packed with moviemaking features for cinematographers and hybrid creators. These include internal video recording at up to 6K/30p in 4:2:2 10-bit. Camera to cloud frame.io is built-in, with support for 12-bit ProRes / BlackMagic RAW recording, for exceptional colour grading latitude when post-processing.

F-Log and F-Log 2 profile support offers 13+ stops of dynamic range, when shooting in 12-bit ProRes RAW and Blackmagic RAW.

PRACTICAL VIDEO MAKING TOOLS

USEFUL TOOLS ARE AVAILABLE FOR FILMMAKING, ENSURING YOU COME AWAY WITH THE BEST QUALITY FOOTAGE POSSIBLE. THESE INCLUDE:

- REC frame indicator
- Touchscreen subject tracking AF
- Video self timer
- ETERNA colour profile
- Tally light
- UVC webcam at up to 4K/60p
- Touch wide tracking AF
- Microphone 3.5mm jack and headphone via USB-C

HUGE RANGE OF X MOUNT LENSES

Not only are there X-T50 lens kits to choose between such as the X-T50 Black with XC 15-45mm f/3.5-5.6 Lens Kit, and X-T50 Black with XC 35mm f/2 Lens, but also a huge variety of interchangeable Fujifilm mirrorless lenses.

These include the brand new XF 16-50mm f/2.8-4.8 R LM WR Lens, as well as dozens of tried-and-tested options for every style of photography and video content creation.

LATEST VERSION X-APP 2.10

The latest version 2.10 FUJIFILM X-App allows you to connect your X Series camera to a smartphone or tablet seamlessly. It is available on iOS and Android, with the following features:

- RAW image transfer
- View / transfer images when the camera is off

- Select image by date
- Connect screen allows remote shooting
- Equipment tab and status including shutter count etc.

WHAT'S IN THE BOX

- Fujifilm X-T50 Digital Camera Body Black
- Li-ion battery NP-W126S
- USB cable
- Headphone adapter
- Shoulder strap
- Body cap

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